

Google

REVIEW INCENTIVE PROGRAM★★★★★

It's time to turn up the volume on our patient voices! We are officially kicking off our Spring Review Campaign, and we want the world to know exactly why our team is the best in the business.

From April 1 to June 30, we're on a mission to flood Google with high-quality feedback. We're looking for those "gold star" reviews that highlight our amazing providers and the seamless patient experience we deliver every day.



- 1. Ask Every Patient:**
At checkout, invite patients to share their experience.
- 2. On-the-Spot Reviews:**
Help patients scan the QR code on their phone to leave a review.
- 3. Provider Mention Bonus:**
that include the provider's name (e.g., "Dr. Siebold was amazing") count double.

🏆 What's In It For You? 🏆

The Team Grand Prize: The office that racks up the most reviews mentioning our providers by name wins an exclusive team experience!

The MVP Award: The individual staff member who generates the highest number of reviews will snag a \$200 gift card! 🎁🌟

👏 Round of Applause! 👏

Before we charge ahead, let's give a massive shoutout to the champions of our last campaign:

Winning Office: Freehold Office 🏆 **Individual Superstar:** Cindy 🌟

Why We're Doing This

It's more than just a rating! Each review helps us:

- **Dominate Google:** Stand out when local patients are searching for care.
- **Build Trust:** Help new patients feel confident before they even walk through the door.
- **Keep Growing:** More visibility means more patients, ensuring a bright future for all our locations.

Can anyone take the crown from Freehold? Will Cindy be out-hustled this time around?

Let's keep that momentum rolling and show our community why we're the top choice. Ready, set, get reviewing!

Coming Soon:
Patient Reactivation Campaigns

We're excited to announce that we will be launching Patient Reactivation Campaigns across several practice locations in the coming weeks.

These HIPAA-compliant, multi-step campaigns are designed to reconnect with patients who have not been seen recently and encourage them to return for care supporting both patient health outcomes and practice growth.



What This Means

- **Improves Patient Care:** Encourages patients to stay on track with recommended treatments and follow-ups
- **Drives Appointment Volume:** Brings back patients who may have fallen out of regular care
- **Maximizes Existing Patient Base:** Re-engaging past patients is often more cost-effective than acquiring new ones
- **Supports Practice Growth:** Helps stabilize and grow visit volume across locations

What to Expect

- Campaigns will roll out in phases across select locations
- Messaging may vary by location based on patient data and services offered
- Our team will monitor performance and optimize outreach for best results



We're excited to bring this initiative to life and will continue to share updates as campaigns launch. Let's work together to bring patients back through the door!

Welcome to Curalta

Curalta Foot + Ankle has experienced strong growth in the first few months of 2026, welcoming several new practices and providers to the network. This continued expansion strengthens our ability to deliver high-quality care across more communities while enhancing access to our services for both new and existing patients.



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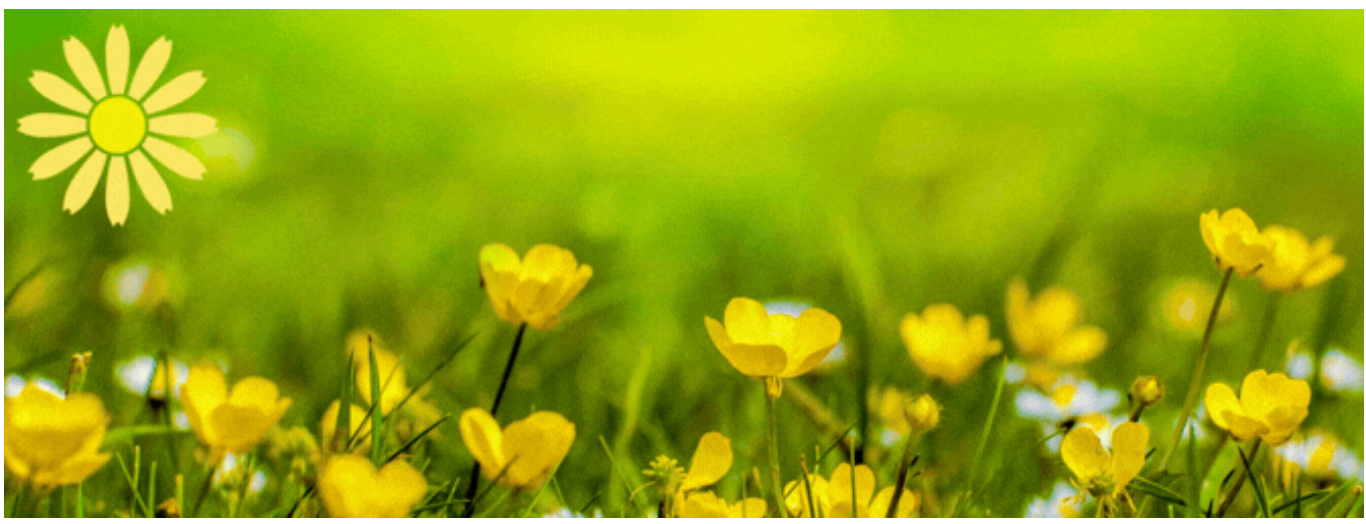
Dr. Leslie Hess
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Dr. Sai Vemula
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Dr. Bowen Yang
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Ready to join our growing
Curalta Family?

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